

FIGHT AGAINST DOMESTIC VIOLENCE

ANNUAL REPORT

2020

FADV OFFICERS AND STAFF



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Advisory Director



ROBERT SUGITACHI

Fundraising Manager



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Marketing Manager



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Graphic Designer

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Janelle Horton

Kimberly Hadlock

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VIOLENCE™

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Fight Against Domestic Violence’s mission is to generate resources for domestic violence survivors through corporate, individual, and community partnerships.

A MESSAGE FROM OUR EXECUTIVE DIRECTOR

Dear Friends and Colleagues,

It is impossible to begin this message without addressing one of the biggest global impacts of the past 100 years, the Coronavirus pandemic. For all of us, 2020 has been a year filled with uncertainty, change, and loss intertwined with moments of empathy, optimism, and joy. The pandemic has placed an immeasurable amount of stress on our local communities, and I am proud of how FADV and our partners have been able to respond. When the world began shutting down and life-saving isolation orders were put into place, those living in abusive relationships found survival and escape to be even more out of reach. Unfortunately, the home is not a safe sanctuary for everyone. Job loss, food insecurity, and general uncertainty compounded the existing stressors and led to devastating outcomes for domestic violence victims. In 2020, it became clear that FADV's programs and our place in the domestic violence safety net has never been more important.

Faced with such pressing community need, I'm proud of what our Board and our staff were able to accomplish through such a tumultuous event. A lot more of our work was done remotely and through Zoom calls. We launched our Housing First Program and continued to support shelters across Utah and the United States through Crisis Cash. While we were forced to cancel, postpone, or reimagine a lot of our planned fundraising events, we still maintained our strong financial position. We safely and successfully held our annual benefit concert, maintained our core founders generous support, engaged with additional, amazing corporate partners, increased our grant funding, and activated our individual donor network to respond to our calls for action; by and large, we were still able to get much needed resources and support into our community and even increased many of those resources.

Your support of FADV means everything, and I cannot understate just how much we appreciate your generosity. Because of generous donations from individuals, corporations, and foundations we have been able to get housing and emergency help to those that need it most. I am so proud of what we have accomplished during this unprecedented year.

On behalf of our clients, our staff, and our Board, and from me personally, thank you to everyone who has supported us over the past year. We really could not have done it without you.

Brooke Muir
Executive Director

CAROL K SURVIVOR SPOTLIGHT

For the first 21 years of my marriage, I did not know, understand, or associate myself with domestic violence. Those two words, domestic violence, seemed as foreign as trying to understand Russian. Now, after looking back with better clarity and understanding, it was both horrifying and enlightening to know what truly had taken place since the very beginning of my marriage. The more I learn about the systemic effects of physical, emotional, sexual, financial, spiritual, and psychological abuse, the more I have been able to identify with other victims.

Once I left my abuser and my divorce was finalized, I was looking for ways to serve, giveback, and help others still lost in the throes of their domestic violence relationship. I had the privilege to meet Jesse, Brooke, and Stephanie at a Mother's Day event last spring. I was fascinated to learn more about the mission of FADV. As I scanned their Instagram posts, every message seemed familiar. Every tip, warning, statistic sent an alarm to my brain and heart. I knew I had been in an abusive marriage and was now on the other side of finalizing my divorce.

I knew the secrecy and silence surrounding abuse is what perpetuates the cycle. For me to continually unlearn and prevent repeated patterns of the cycle of abuse in my own life and others, I could not stay silent. My voice and story, although unique, is not the typical picture of domestic violence. But every individual voice and story matters.

The opportunity to speak on behalf of FADV and educate others on the "Cycle of Abuse" created a whole new path to my healing and transformation. Preparing for that talk was heart wrenching and took me to depths of pain that I had never felt before. Sharing my story also released my truth and I knew speaking out would, in some way, help and support other survivors.

Since the Louder Together Concert in August I have been able to use my voice and message to:

- Coordinate a local campaign for Domestic Violence Awareness month in November. I held a Purple Party with Draper Victims Advocate, Rachel Miller. Through my Instagram Feed @CarolKvan, I share tips, interviews, and a variety of inspirational ways women can ASK FOR HELP, SPEAK UP, and LOSE THE SHAME
- Engage civic, non-profit, corporate and community members in a giving campaign to support South Valley Services. Together this December, we were able to gather and distribute 200 Crisis Care Kits (\$10,000.00) of in kind donations into the hands of Survivors. We held a special tour at the Community Resource Center and increased awareness of the services provided through SVS. SVS is a close community partner with FADV.
- Through the Crisis Care Kit Drive, I was able to create a base of over 100 donors and future donors for South Valley Services. This has extended their local reach of services for survivors, community leaders, and donors.
- In the fall I was able to take the 40 hour Victim Advocate Training to assist me in my efforts to understand the roles of Victim Advocates.

My new role as a speaker, advocate, and marketing and development specialist has all been made possible through the partnership with FADV. My passion to make a difference has just begun.

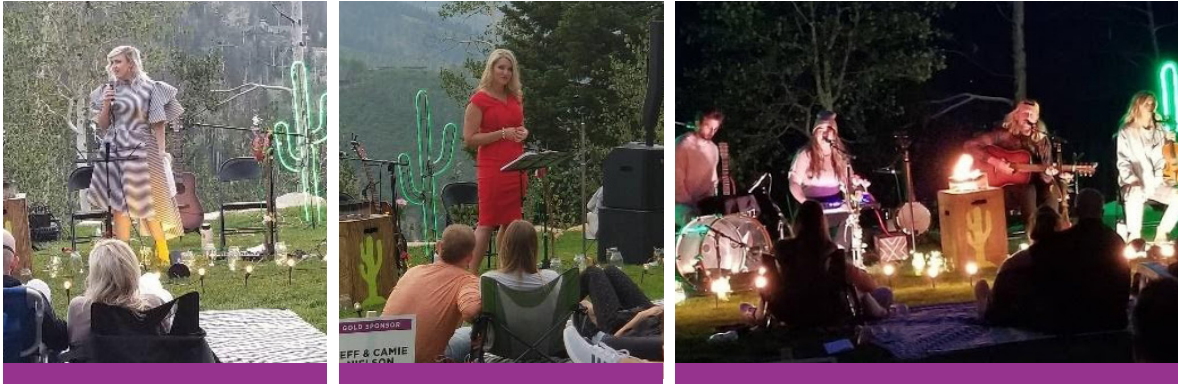
Thank you from the bottom of my heart! I look forward to continuing to work with FADV to bring better education, outreach, and resources into our local communities.



FADV 2020 HIGHLIGHTS

The National Parks Second Annual Benefit Concert

Hosted by Alison Faulkner with Special Guest Speaker and Survivor, Carol K



Fight Against Domestic Violence once again teamed up with Provo's own The National Parks to put on a benefit concert aimed at raising financial resources and awareness for Utah domestic violence service providers. Staying physically distant and Covid-19 safe, we had a great evening of music high up in the Utah mountains. Our generous concert goers raised over **\$46,000** for FADV.

Launching Housing First



2020 was the first year of our Housing First Program and our first dive into providing direct services to clients. Housing First has three overall goals: 1) expand access to affordable housing; 2) reduce the incidence of homelessness; and 3) provide domestic violence victims with a stable platform from which to receive follow up services on their road to survivorship. We launched Housing First in January, 2020 and provided housing assistance to **62 clients** totaling more than **\$35,000** in support.

By The Numbers

- Raised and distributed over **\$85,000** in monetary and in-kind donations.
- Helped **180 survivors and children** get into safe and stable housing through our Housing First program.
- Provided Crisis Cash grants to **24** domestic violence service providers.

FINANCIAL STATEMENT

January 1, 2020 – December 31, 2020

STATEMENT OF REVENUE AND EXPENSE

Campaign Donations	\$20,000.00
Corporate Donations	\$81,631.53
Individual Donations	\$114,102.84
TOTAL REVENUE	\$215,734.37

EXPENSE

Program Grants Disbursed	\$56,055.71
Payroll – Wages Taxes, Fees, Contract Labor	\$109,811.95
Fundraising	\$3,749.87
Administrative/General	\$7,074.06
TOTAL EXPENSE	\$176,691.59
Net Operating Income	\$39,042.78
Other – Interest Income	\$221.87
NET INCOME	\$39,264.65

2020 FIGHT AGAINST DOMESTIC VIOLENCE DONORS

FADV Ally

(\$100-\$499)

Phillip & Kathy Muir
Carrie Norman
Gaya Samarasingha
Benjamin Riley
Dana Baird
Eric Goodrich
Jill Zakrzewski
Suzanne Hart
Chris Lemay
Breen Homes
Heidi Maxfield
Sydney Reichardt
Rebecca Smylie
Amy Fishell
Jon Bradshaw
Jonathan Richards
Amy Sanders
Arthur Jessop
Grace Dube
Richard Stewart
Alisha Smith
Valerie Whiting
Rachel Daines
Mckay Dunn
Hillary Alleman
Amy Oliver
Erica Galland
Brandon Beck
Ryan Slobodian
Steve Evans
Kanita Lipjankic
Holladay Car Wash
Dane Smith
Jeff Wood
Judy Buxton
Nina Martin
Suzy Al-Abdulla

FADV Friend

(\$500-\$999)

Shane D. Wood
Matt Hawkins
Michael Littledike
Tim & Lucy Pierce
Ted Lansing
Kalli and Kade Huntsman
Taylor Vowles
Patricia Halaufia
Stu and Stephanie Buehner

FADV Ambassador

(\$2,000 - \$9,999)

Heiner Family Fund
Jeff & Camie Nielson
Dan & Elise Caffee
Elena Leppard

FADV Family

(\$10,000 - \$24,999)

Jared and Jessie Richards
Lyndsey Ekstrom
Keri Evans
Anonymous

FADV Founder

(\$25,000+)

Christy and Adam Hepworth

Business Partner Spotlight

Joseph and Kathleen
Sorenson Legacy Foundation
Sorenson Legacy Foundation
Joan and Tim Fenton Foundation
Intermountain Healthcare
Cross Charitable Foundation
Val A. and Edith D Green Foundation

Corporate Partners

Coldwater Capital, LLC
Capita Financial Network
Cross Charitable Foundation
Ridgeline Capital Group
Built Brands, LLC
Bennett, Tueller, Johnson & Deere
Graystone Mortgage, LLC
Snap Finance
Bella Lash
Peak Capital
Cloud9 Life
The Relationship Recovery
BeneYou

THANK YOU

FOR HELPING US MAKE 2020 A FANTASTIC YEAR!

